

KNOXVILLE'S
daddy daughter
DANCE



Center City Events is proud to announce the
2nd Annual

Daddy Daughter Dance

on Friday, June 18th at the Crowne Plaza in downtown Knoxville, to benefit



Commemorate Father's Day weekend with a one-of-a-kind event celebrating the special relationship between fathers and daughters! Young ladies may be accompanied by their fathers, grandfathers, big brothers, uncles, or any "father figure" of her choice. Guests will experience a fun night, creating memories they will cherish for years to come.

The Crowne Plaza's Grand Ballroom will be filled with music and dancing, desserts and refreshments, along with activities and special prize raffles. Each attendee will receive a valuable coupon book and special flower upon their arrival. In addition, every guest may participate in a make-and-take craft activity, a custom designed princess crown. And to top the night off, a photographer will be on site to capture the evening with photos that you can take home that night!

What: **Daddy Daughter Dance**
When: Friday, June 18, 2010 / 7:00p
Where: Crowne Plaza Grand Ballroom / Downtown Knoxville
Price: Daddy + 1 Daughter = \$25.00
Daddy + 2 or more Daughters = \$40.00
Tickets: Available at www.centercityevents.org, at the door, or by calling (865) 696-2048.
Info: Contact Claire Queisser, Event Manager ((865) 696-2048 / claire@centercityevents.org)



The Experience



“It was such a special night for my daughter and we’ll both never forget it. She was so happy! She asked right away if we could go again next year. Thank you all so much for creating such a blessed memory for us.”

- Bill Jeffries



“I loved dancing with my dad. I felt so special getting dressed up and can’t wait for next year!”

- Emma Johnson (age 10)

“The dance was very special for me and my 3 daughters. In today’s society with all of the demands, it was so much fun to just enjoy each other in a great father daughter atmosphere. My daughters are still talking about the fun dancing, fun music and of course the desserts...we will be there participating as long as my daughters want to hang out with their ole Dad!!! - David Jernigan



Sponsorship Opportunities



\$5,000

TITLE SPONSOR (1 available)

Make this special night possible while also capturing a unique marketing opportunity!

- Your company name/logo will be featured on all materials, press, publication materials, website, signage, related event materials, etc.
- Your company name/logo will be listed on the tickets.
- You will receive eight (8) complimentary event tickets.
- You will receive one (1) coupon page in the coupon book.
- You will be the guest of honor, featured during our announcements throughout the event.

\$750

COUPON BOOK COVER SPONSOR (1 available)

Each event participant receives a coupon book with their registration. Make a statement by being featured on the cover of this valuable book. Approximately 300 - 400 coupon books will be produced for the event.

- Your company name/logo will be featured on the front and back of the coupon book.
- You will receive the first page coupon placement in the book, and one additional coupon page.
- You will receive two (2) complimentary event tickets.

\$100

COUPON PARTICIPANT SPONSOR (50 available)

Bring customers to your place of business by offering a valuable incentive in the participant coupon book!

- You will receive one page (front side printing only) in the coupon book.

\$250

EVENT SPONSORS (7 available)

Make a statement at the event and help support the many areas that make the event so special. Your company name/logo will be featured on signage at the event, relative to your area of sponsorship.

- Raffle Sponsor
- Catering / Food Sponsor
- Craft Sponsor
- Photograph Sponsor
- DJ Sponsor
- Flower Sponsor
- Decorations Sponsor



Princess Dream Package



As part of the marketing and media efforts to promote the Daddy Daughter Dance, five (5) very special "Princess Dream Packages" will be given away through our partner media sponsors.

Are you a business related to one of the categories listed below? Be a part of this one-of-a-kind promotion by donating your good or services to be included in the "Princess Dream Package!"

- Event Tickets (2)
- Hair / Nails
- Princess Crown / Headdress
- Flowers
- Limousine Service
- Dinner
- Photo Package

Your company will be featured, along with the products or services you donate, on all the special promotion surrounding these giveaway prize packs.



Center City Events

The Daddy Daughter Dance is produced by Center City Events, Inc.

Center City Events is a registered 501(c)3 non-profit organization. All sponsorship contributions are tax deductible according to the IRS tax code.

Center City Events' mission is to promote and produce special events in and around the downtown area, complimenting Knoxville's bustling downtown while increasing community involvement with the City revitalization.

